

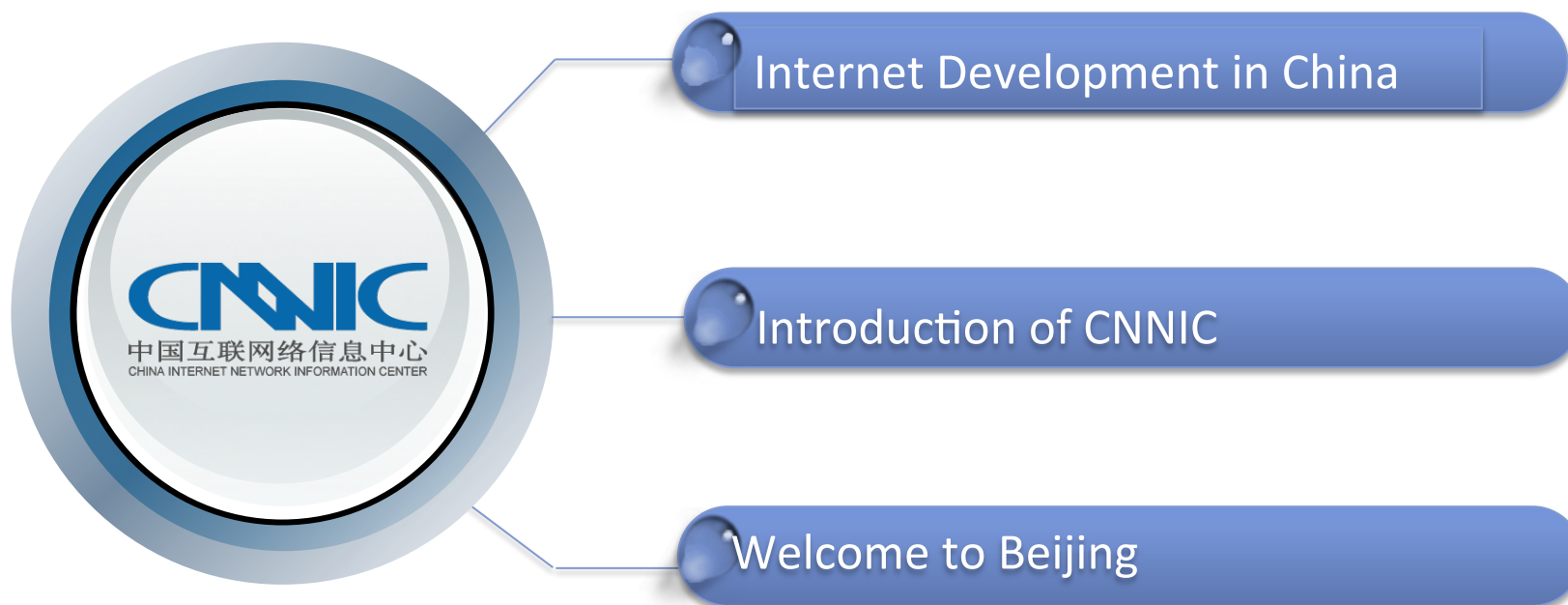


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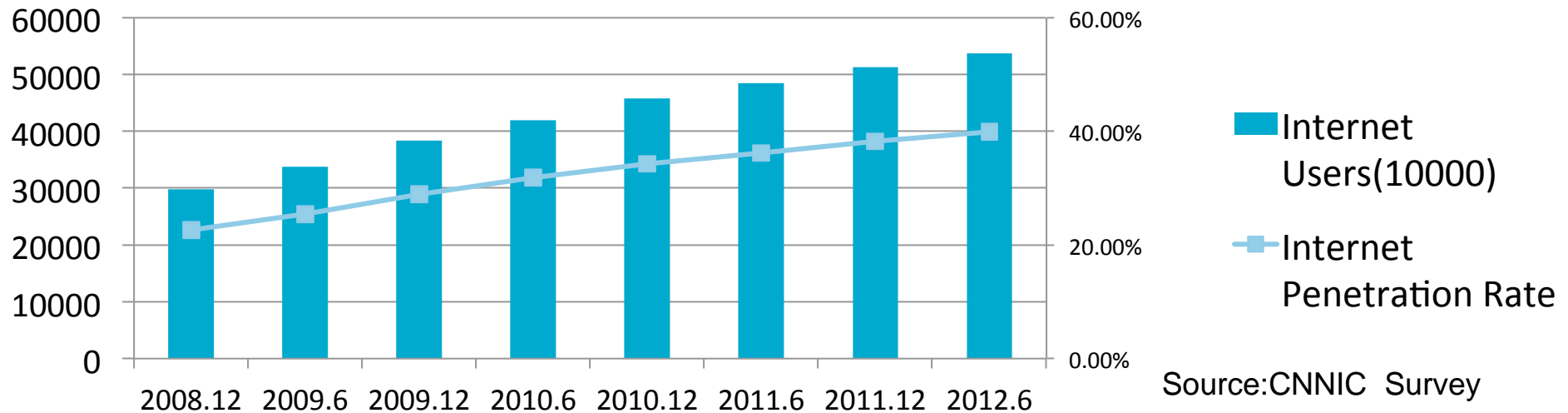
Chinese Experience, Serve Globe

Dr. Sun, Xiantang
Toronto, 2012





The Internet Penetration In China Mainland

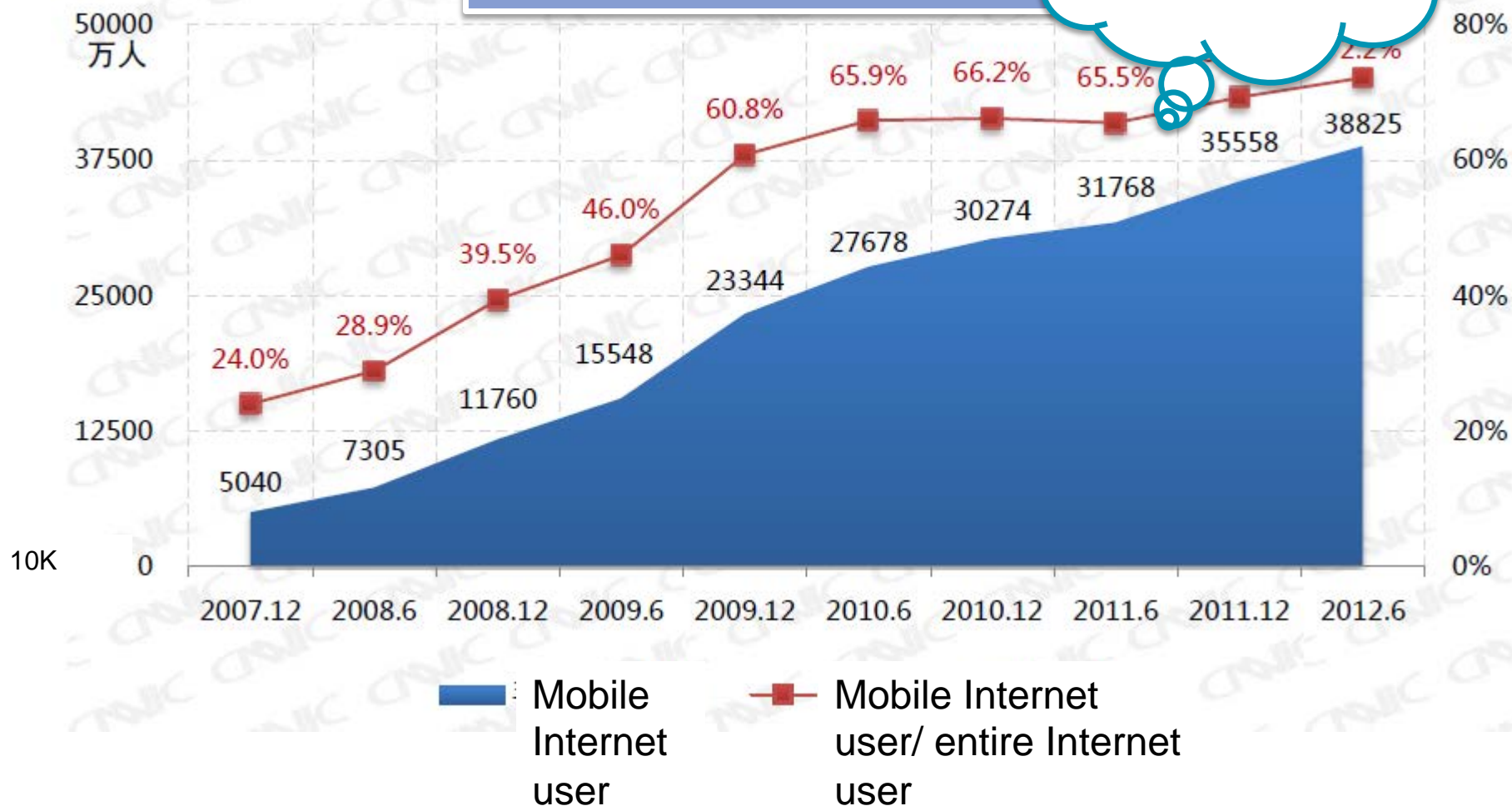


- ◆ Currently **600 million** users
- ◆ **98.1%** have broadband access
- ◆ National strategy plan of promoting IPv6 and fiber broadband, aiming at covering entire China in 5 years

The market is large!!

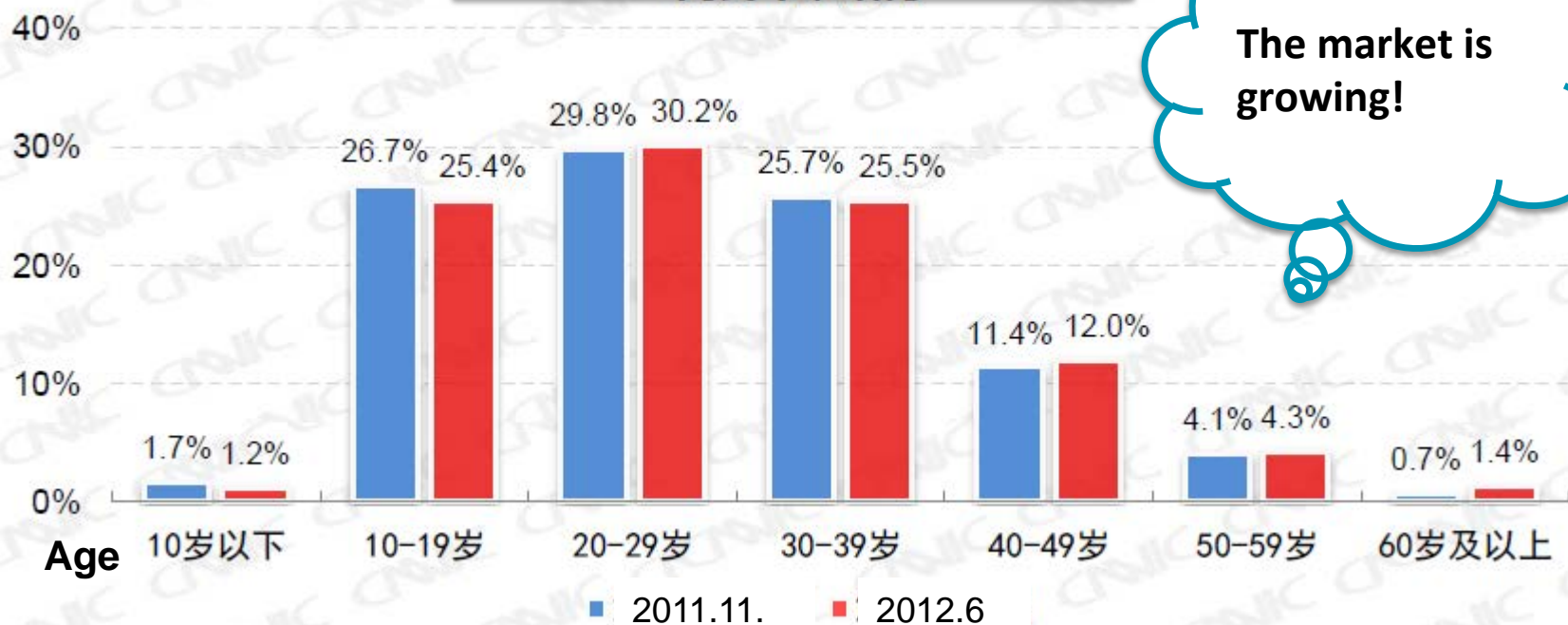
Mobile Internet User Stat

The market is mobilized!



中国信息社会重要的基础设施建设者、运行者和管理者

Population Distribution



The market is growing!

中国信息社会重要的基础设施建设者、运行者和管理者

The market has potential

Websites in China



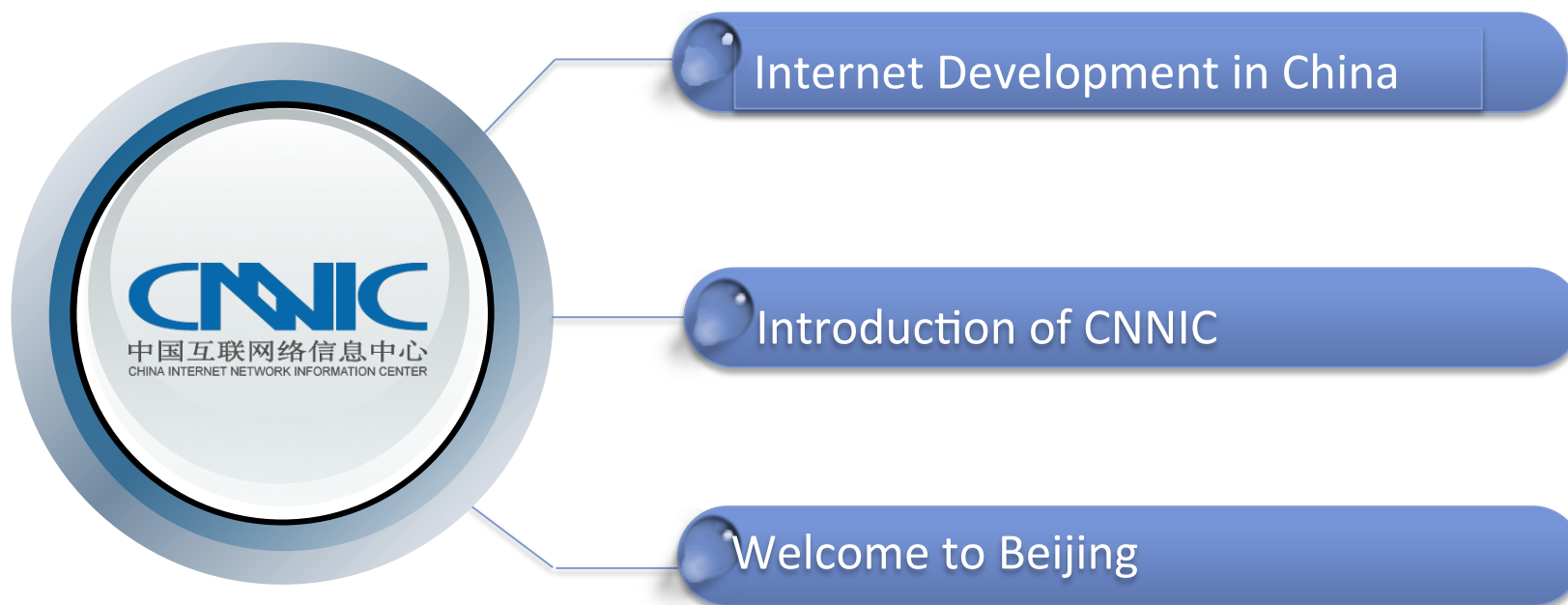
中国信息社会重要的基础设施建设者、运行者和管理者

How we use the Internet

The market is diverse!!

Utilization Rate of Network Application by Chinese Netizens(D

Application	June.2012		December.2011		Growth Rate in half a year		
	User Scale(10 thousand)	Netizen Utilization Rate	User Scale(10 thousand)	Netizen Utilization Rate			
Instant Communication	44514.9	82.8%	41509.8	80.9%	7.2%		
Search Engine	42860.5	79.7%	40740.1	79.4%	5.2%		
Network Music	41060.0	76.4%	38585.1	75.2%	6.4%		
Network News	39231.7	73.0%	36686.7	71.5%	6.9%		
Blog/Personal Net Space	35331.3	65.7%	31863.5	62.1%	10.9%		
Network Video	34999.5	65.1%	32530.5	63.4%	7.6%		
Network Games	33105.3	61.6%	32427.9	63.2%	2.1%		
Microblog	27364.5	50.9%	24988.0	48.7%	9.5%		
E-mail	25842.8	48.1%	24577.7	47.9%	5.1%		

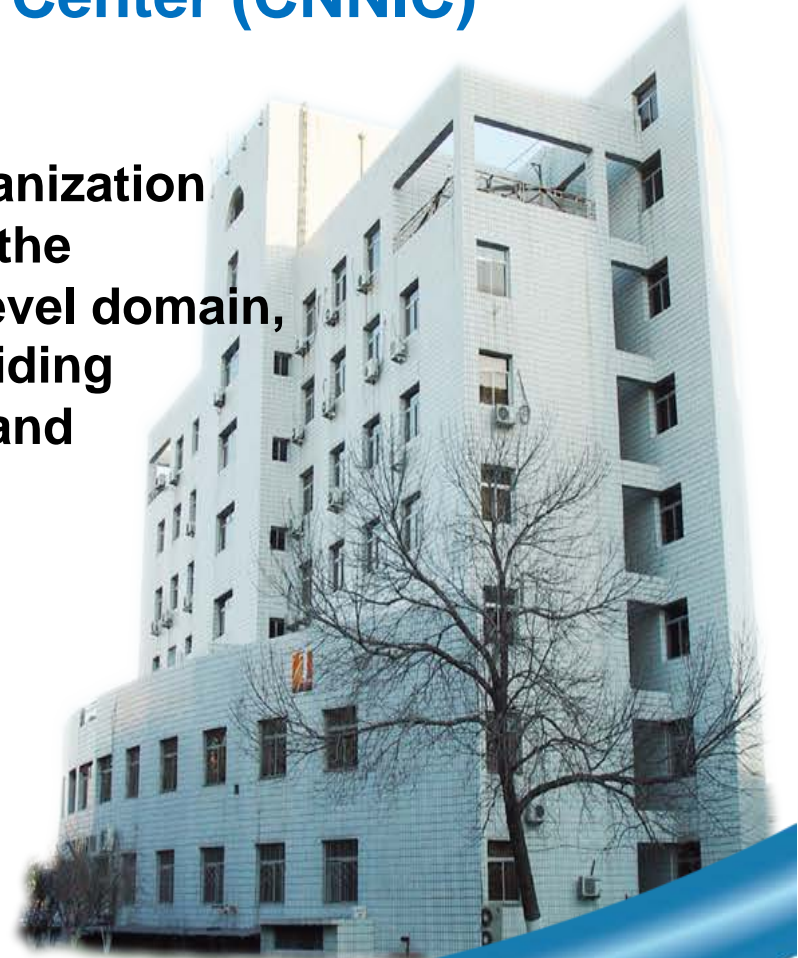




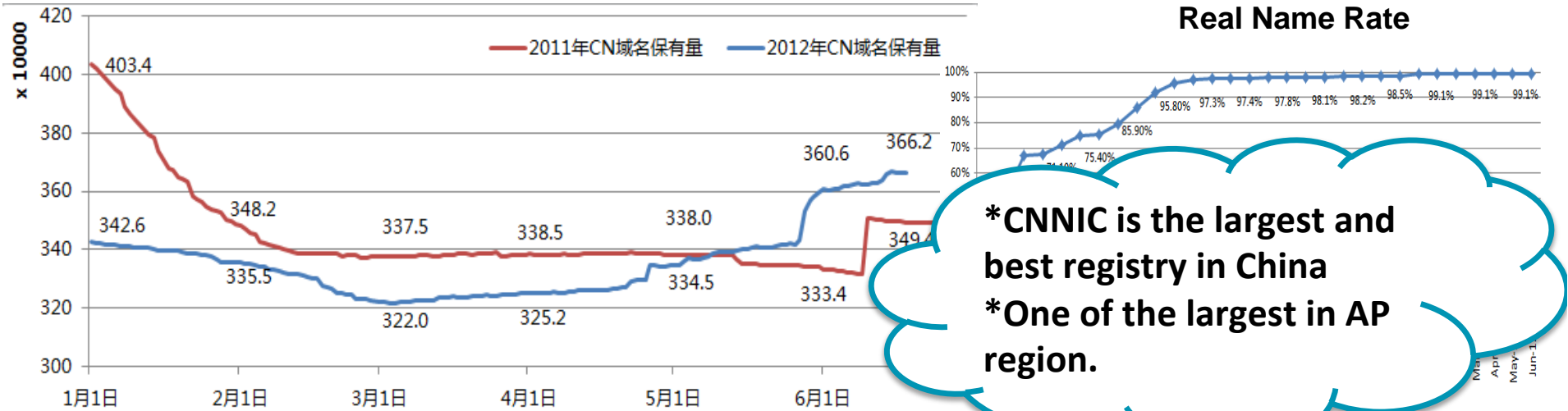
中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

China Internet Network Information Center (CNNIC)

CNNIC is China's management agency of domain name registration and operating organization of domain name root server, responsible for the operation and management of national top-level domain, CN, and Chinese domain name system, providing unremitting domain name registration, DNS and WHOIS query service etc for global user.



中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER



***CNNIC is the largest and best registry in China**
***One of the largest in AP region.**

ccTLD Registry

- CN and 中国/中國
- **3,984,188** CN names
- **311,399** IDN names
- Real name ratio **99.11%**

Registrars

- Asia, Euro, North America, Australia
- **91** registrars
 - **69** domestic
 - **22** oversea



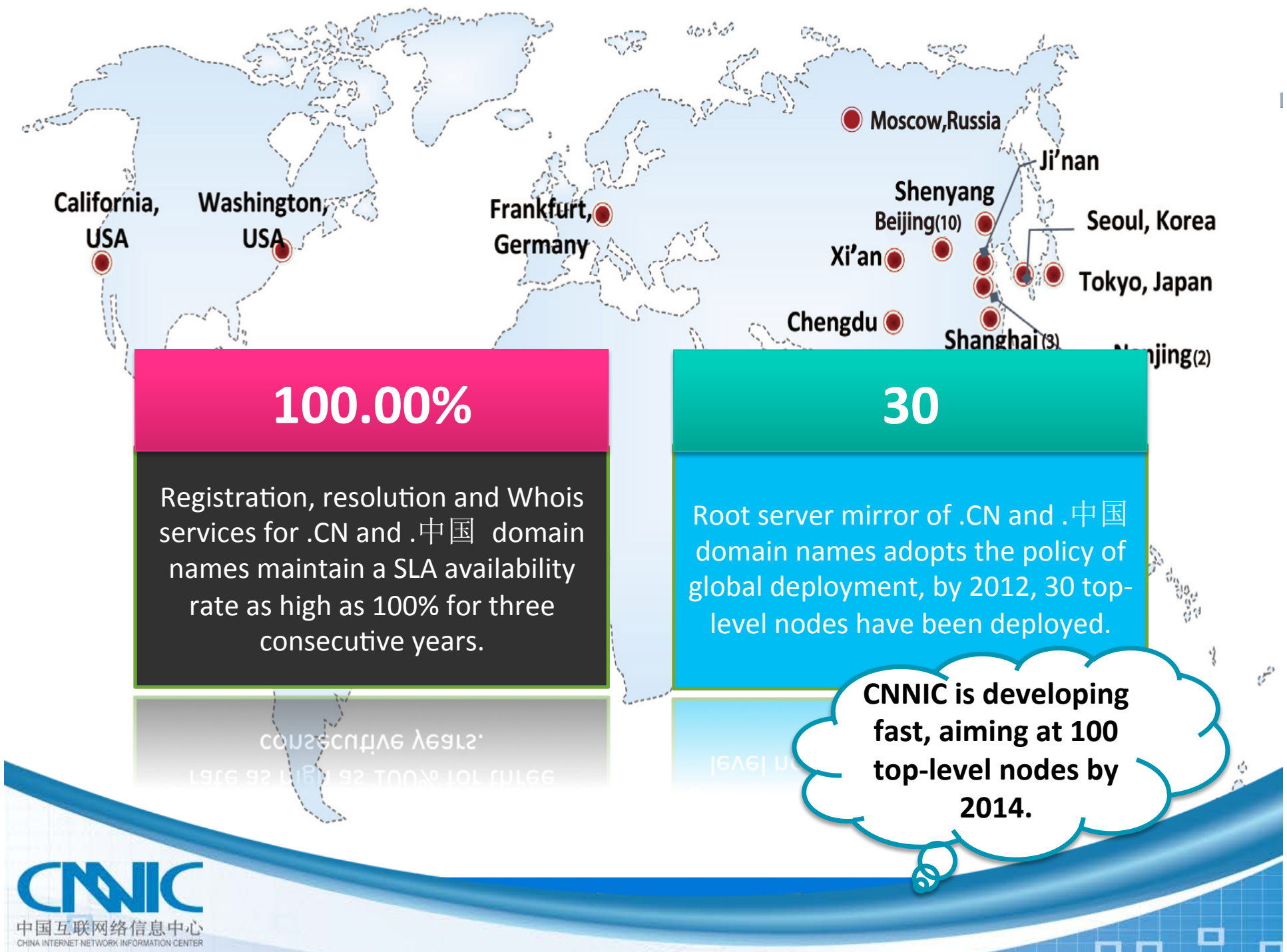


IDN & EAI

- 2000, begin Chinese domain name registration trial
- 2002, propose the solution to simplified Chinese and traditional Chinese equivalent
- 2004, begin Chinese Email address implementation trial
- 2006, push IETF to form EAI WG
- 2012, RFC about SMTP extension to support EAI is published by IETF

The world's first email with "Internationalized Email address" has been sent from CAS on June 19, made an effective breakthrough to step over the gap that the fundamental Internet applications adopt English only.





100.00%

Registration, resolution and Whois services for .CN and .中国 domain names maintain a SLA availability rate as high as 100% for three consecutive years.

30

Root server mirror of .CN and .中国 domain names adopts the policy of global deployment, by 2012, 30 top-level nodes have been deployed.

CNNIC is developing fast, aiming at 100 top-level nodes by 2014.

**CNNIC provides
safe and stable
service**

0.29%

Phishing websites with .CN domain name account for only 0.29%. .CN domain name is the most secure and reliable top-level domain name.

reliable top-level domain name
domain name is the most secure and
name account for only 0.29%. .CN
phishing websites with .CN domain

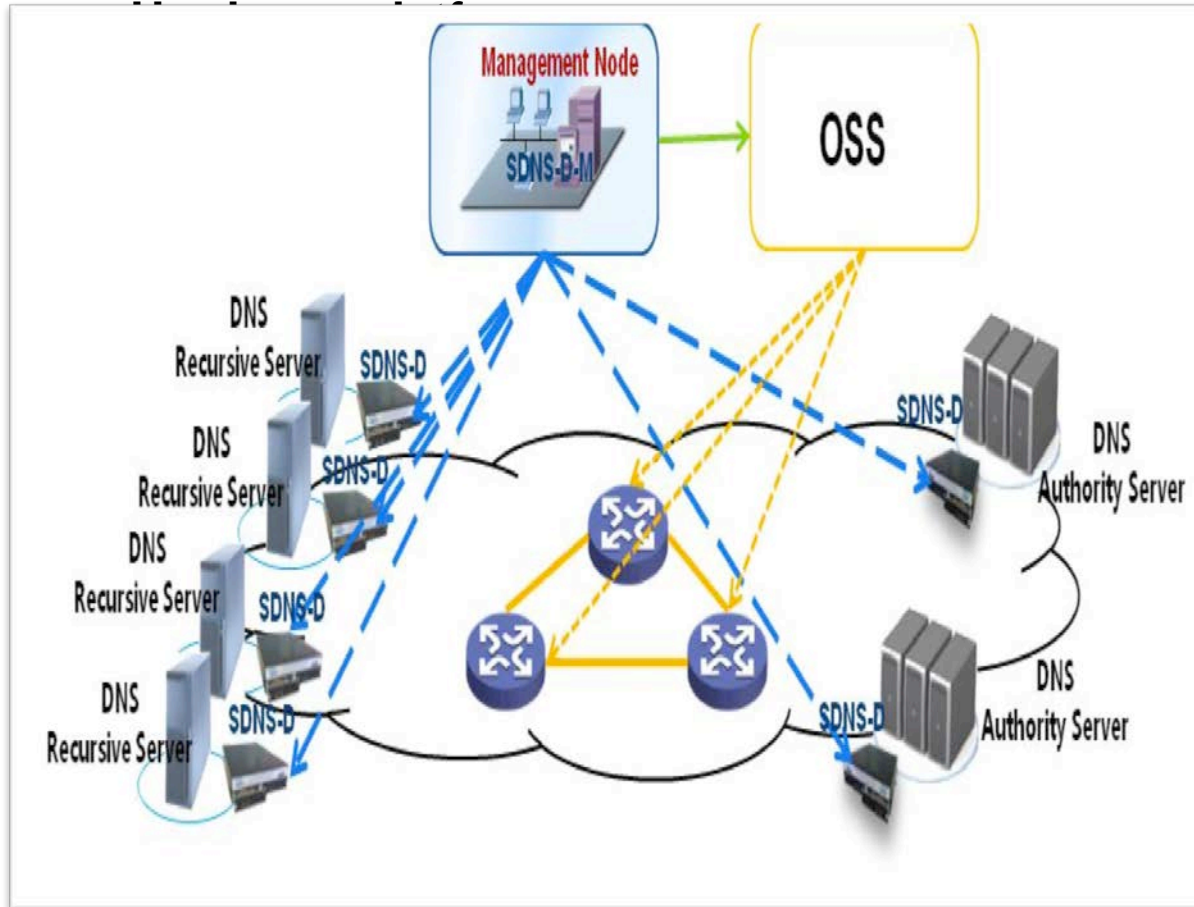
99.11%

**Verification of .CN and .中国 domain
names has mounted to 99.11%.**

names has mounted to 99.11%
Verification of .CN and .中国 domain

SDNS-D (Anti-DDOS Equipment)

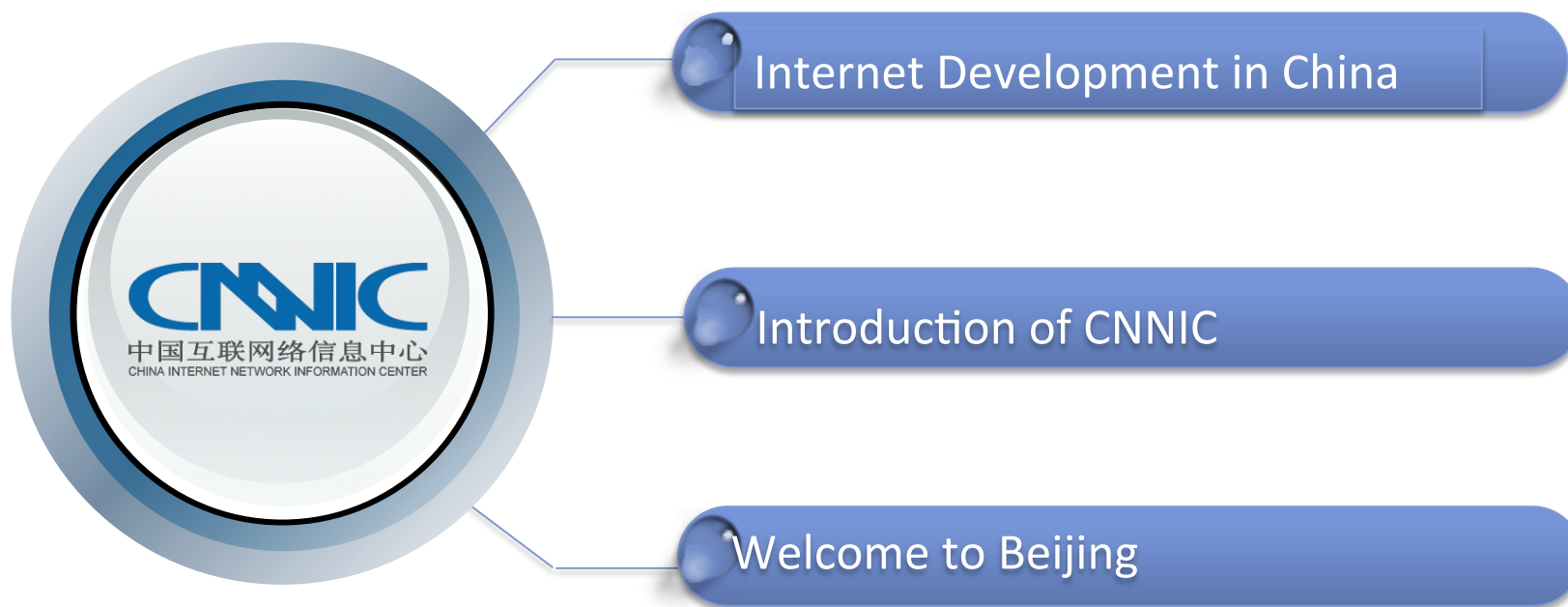
With high-speed parallel processing capacity of FPGA (Field-Programmable Gate Array) using Reconfigurable Computing technology, develop high-performance anti-attack Devices.



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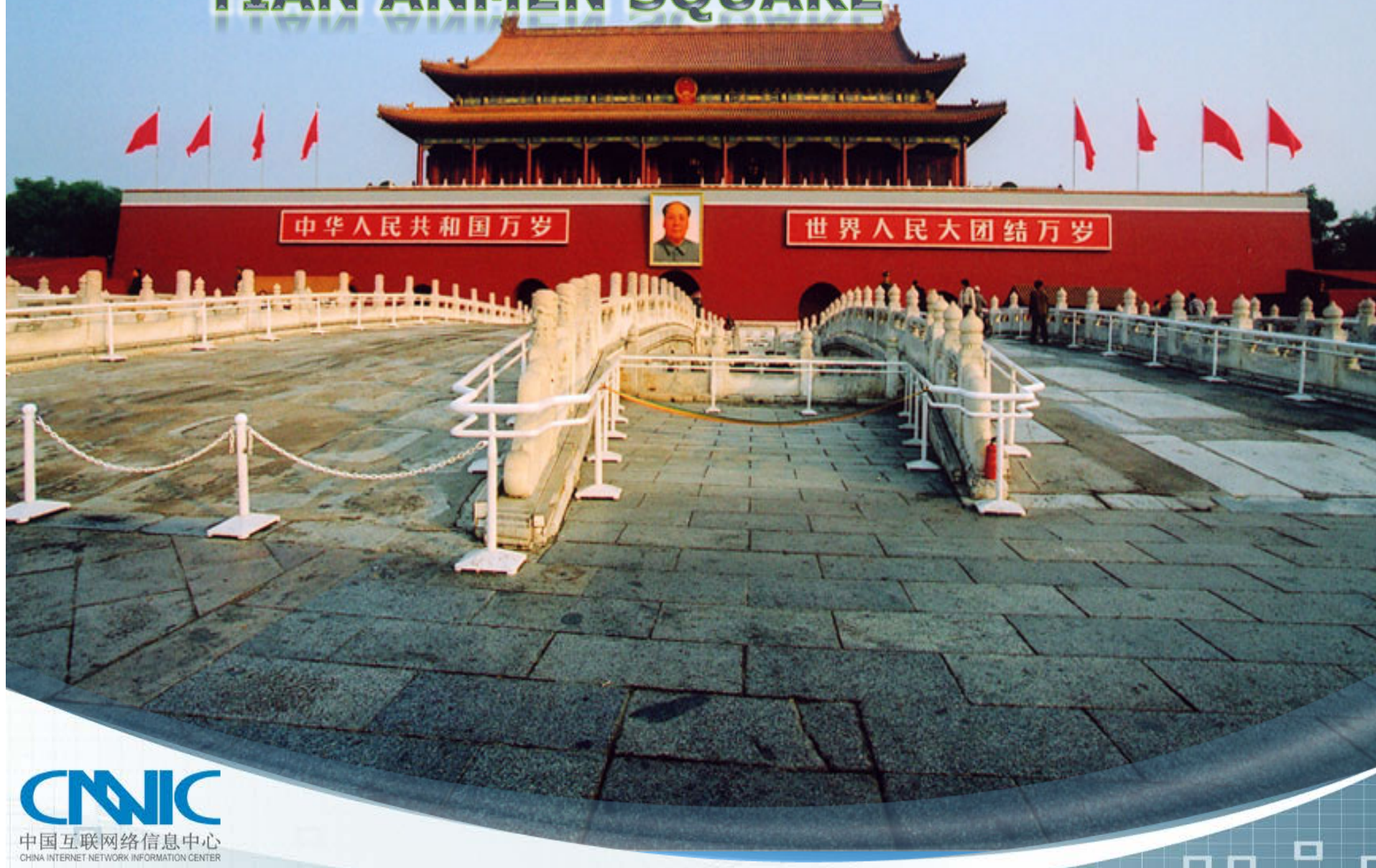
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TIAN'ANMEN SQUARE



中华人民共和国万岁



世界人民大团结万岁

CNNIC

中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

THE GREAT WALL

CNNIC

中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

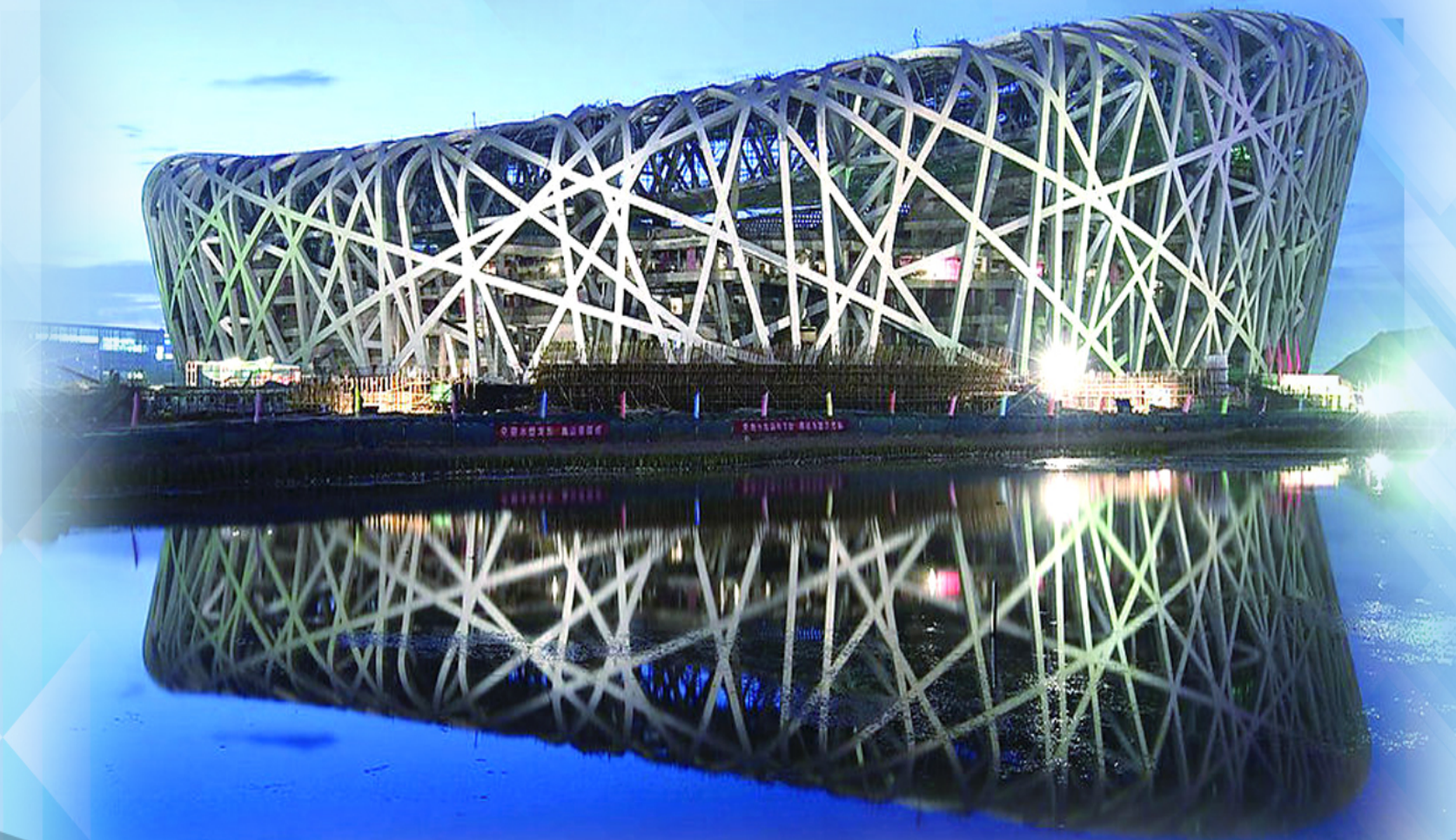
THE SUMMER PALACE



CNNIC

中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

BEIJING NATIONAL STADIUM



CNNIC

中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

NATIONAL CENTRE FOR THE PERFORMING ARTS



THE BEIJING OPERA



THE CHINESE TRADITIONAL DANCE



BEIJING HUTONG



CNNIC

中国互联网络信息中心
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RELAXING TIME IN BEIJING



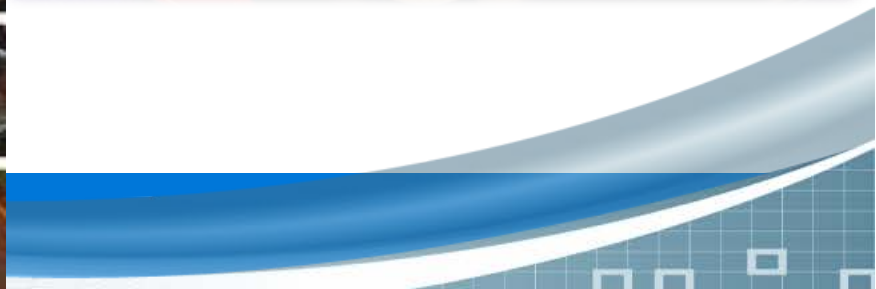
FOOD IN BEIJING



CNIC

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ART OF TEA





Welcome
to
Beijing!



中国信息社会重要的基础设施建设者、运行者和管理者

北京市海淀区中关村南四街四号中科院软件园

邮编: 100190

www.cnnic.cn

