

Processing New gTLD Applications

Prioritization Drawing

17 October 2012

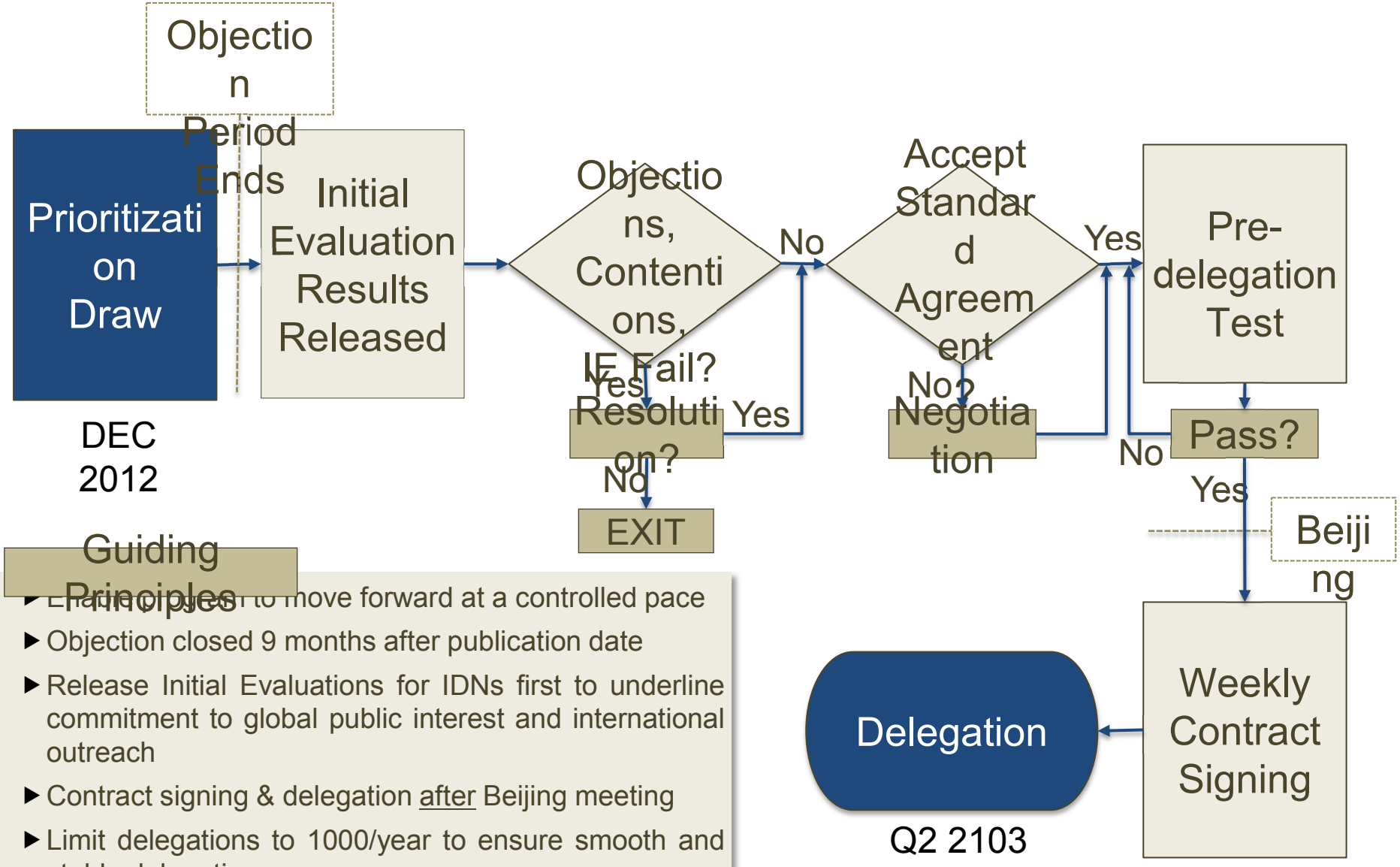
Toronto





PROPOSED PRIORITIZATION FOR DELEGATION

(Combined batching & metering solution)



DEC 2012

Guiding Principles

- ▶ Plan to move forward at a controlled pace
- ▶ Objection closed 9 months after publication date
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Delegation

Q2 2103



PROPOSED PRIORITIZATION FOR DELEGATION

Prioritization
on
Draw

- manual prioritization method
- applications will be assigned a Draw Number that will determine priority during the entire following process
- will occur in December
- requires a paper draw ticket, purchased in person, expected to be \$100
- a representative can be appointed or ICANN can appoint one
- draw Numbers cannot be exchanged
- “opt-outs” placed at the end



PROPOSED PRIORITIZATION FOR DELEGATION

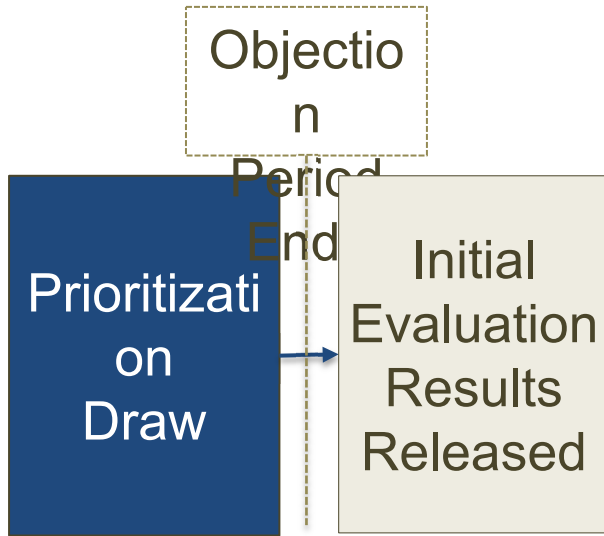
Objection
n

Period
Ends

Prioritization
on
Draw

The period for receiving formal objections will expire March 13, 2013.

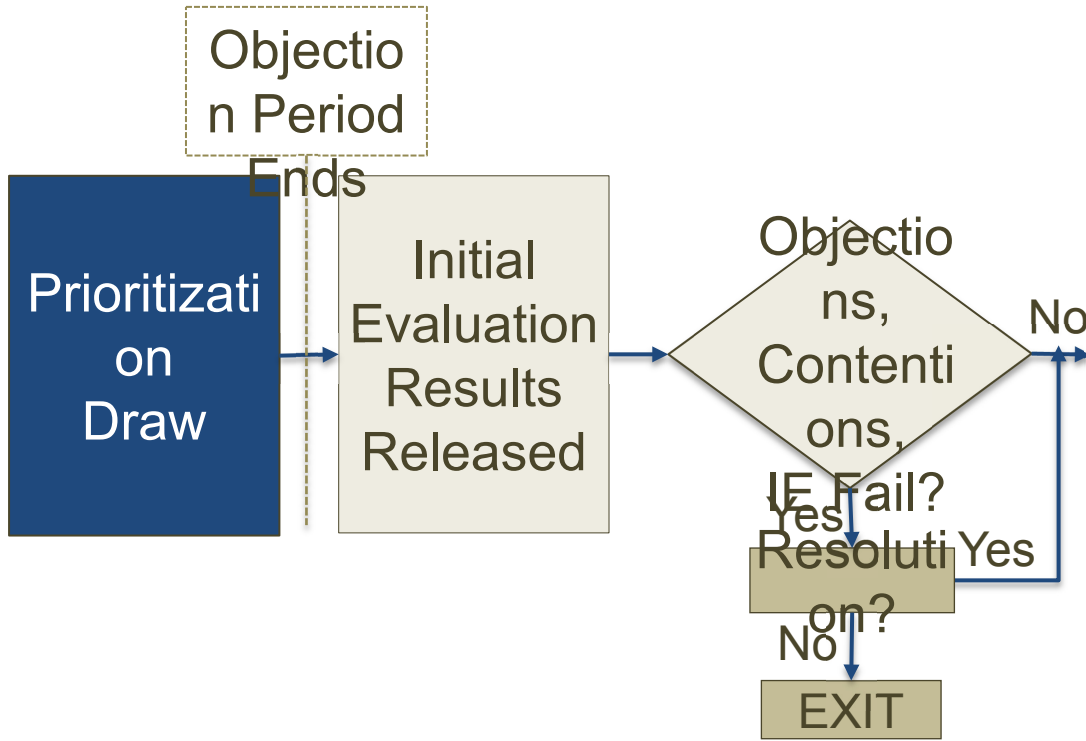
PROPOSED PRIORITIZATION FOR DELEGATION



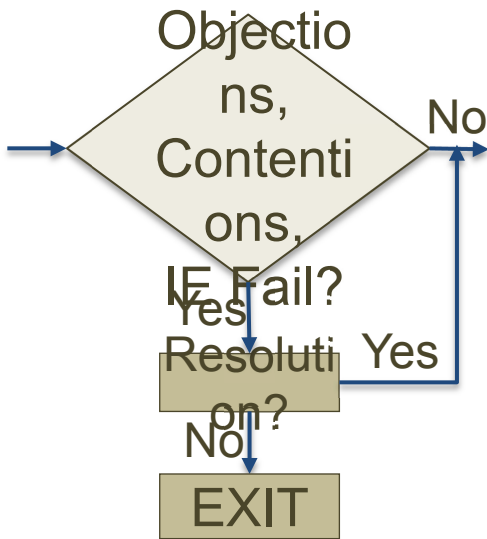
- Release ~150 week each week (at same time every week).
- Slower at first
- IDNs go first
- Applications that pass initial evaluation and are free of objections, and contention will progress immediately onto the next step.



PROPOSED PRIORITIZATION FOR DELEGATION



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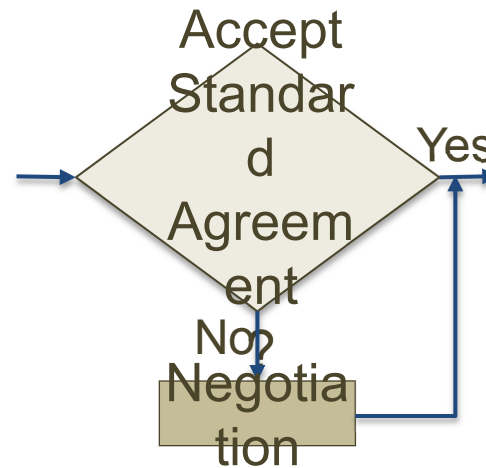
- Applications that pass initial evaluation and are free of objections, and contention will progress immediately onto the next step.
- Applications that fail initial evaluation, or are not free of objections and contention, will be held until initial evaluation is passed and/or objections and contention clear.
- Application that later pass extended evaluation, or clear objection or contention will proceed on to the next step ...

and join applications that pass initial evaluation in the same week that are



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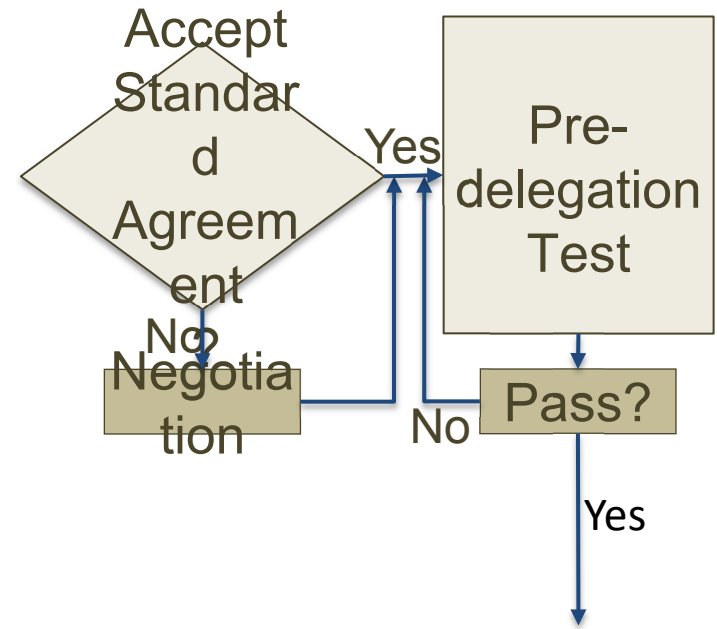
- Applications can immediately elect to accept the posted form agreement and pass on to the next phase, or elect to enter into contract negotiations.
- Applicants that do not accept the base agreement will enter a negotiation queue that will be processed in Draw Number order.
- Multiple negotiations will occur simultaneously.
- Contracts that complete the negotiation phase will enter into the next phase, when negotiation is completed.
- Contracts will not be executed by ICANN at this stage (see below).





PROPOSED PRIORITIZATION FOR DELEGATION

- Applicants can make appointments for pre-delegation testing in their Draw Number order when they emerge from contract election.
- Sets of applications will be delivered from the contract election to pre-delegation technical testing weekly.
- There will be ~20 appointment slots per week to perform pre-delegation technical testing.
- Applicants can make an appointment at any available time that suits their circumstances.

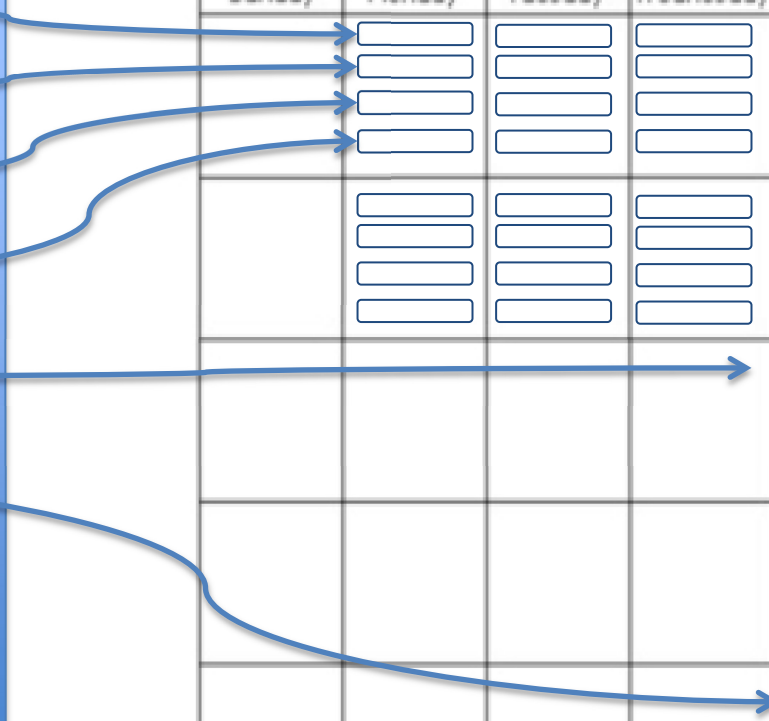


Use Note: Applicants Select Pre-Delegation Test Appointment Based on Priority

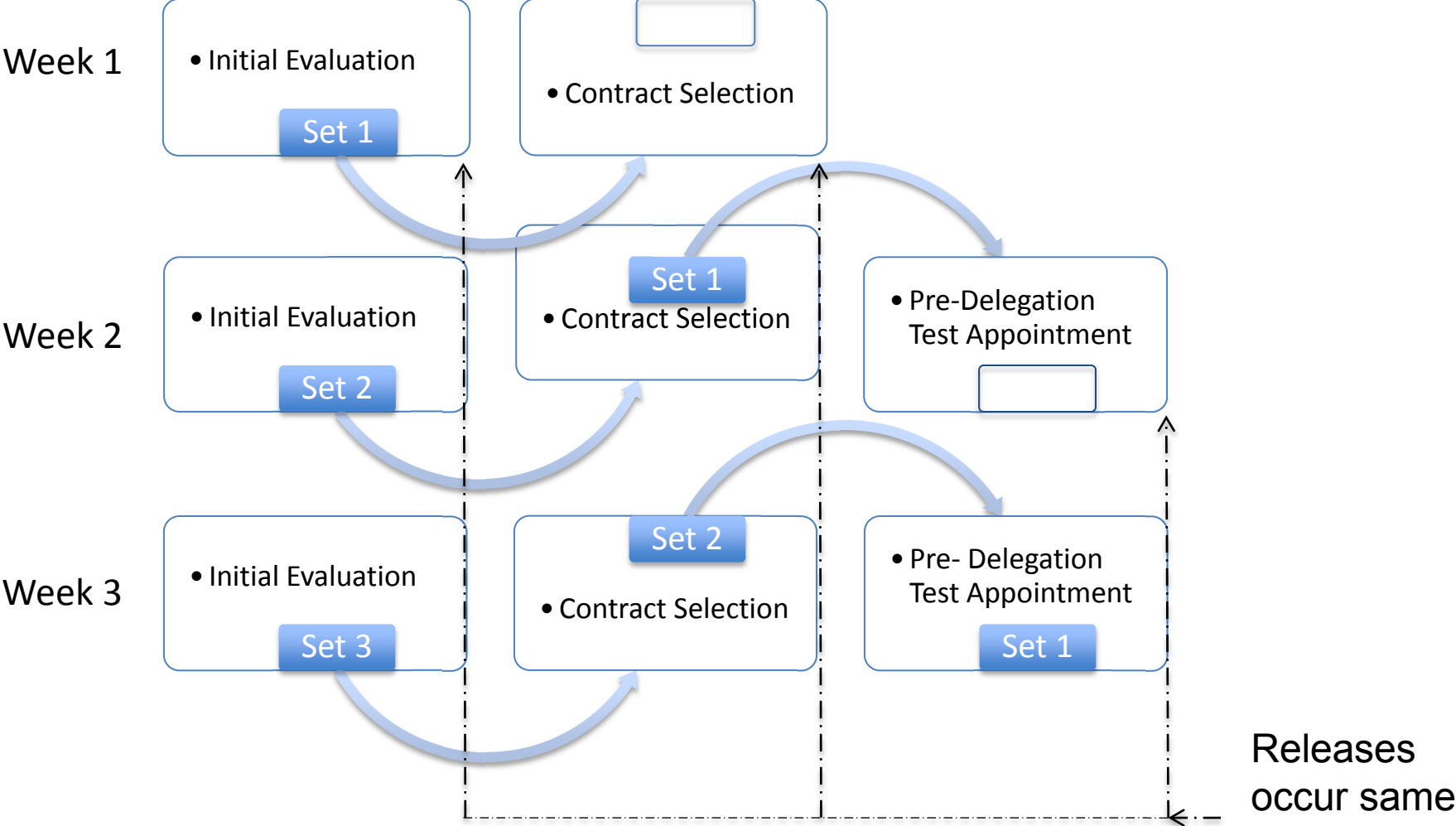
<u>Application Draw Number</u>	
1. String X	12. String J
2. String A	13. String L
3. String C	14. String
4. String G	Q
5. String F	15. String V
6. String S	16. String
7. String U	H
8. String Z	17. String P
9. String B	18. String
10. String E	M

Four Appointments Available / Day

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
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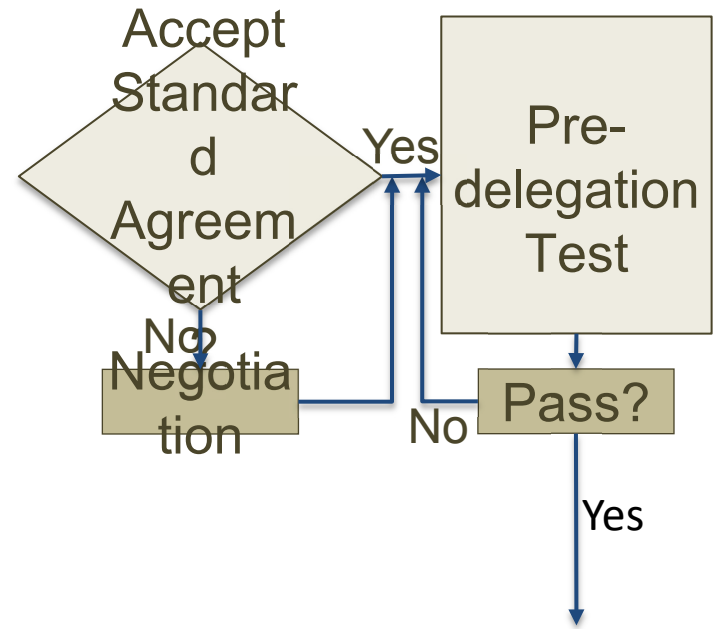
Use Note: Weekly release of evaluation results



Releases occur same time once each week (say, 5PM¹¹)



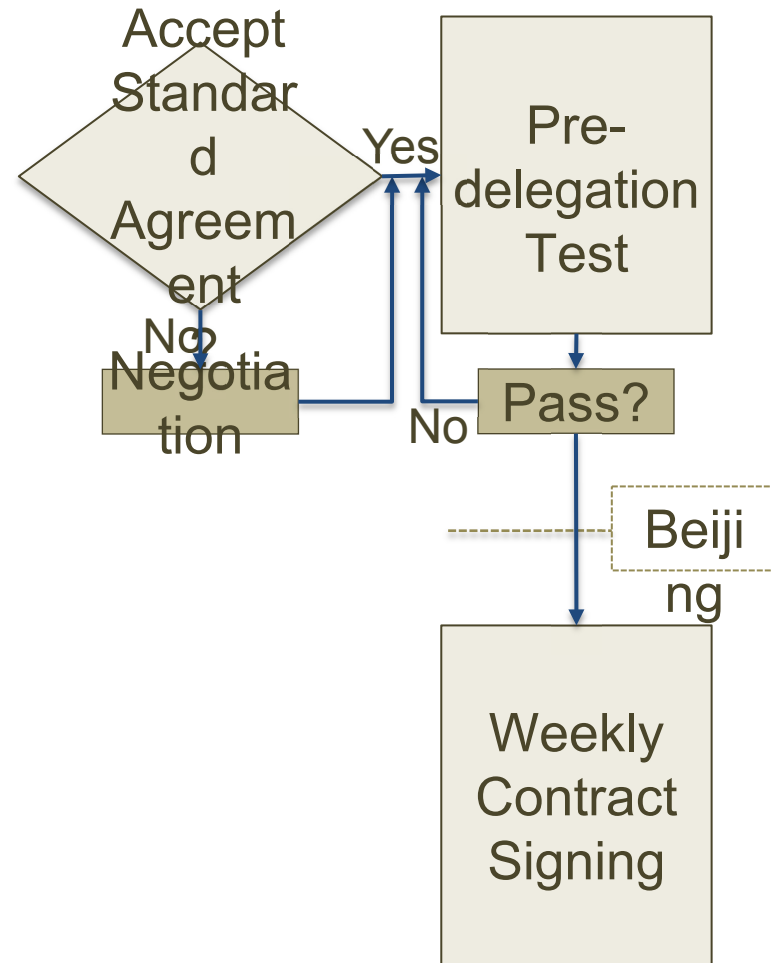
PROPOSED PRIORITIZATION FOR DELEGATION





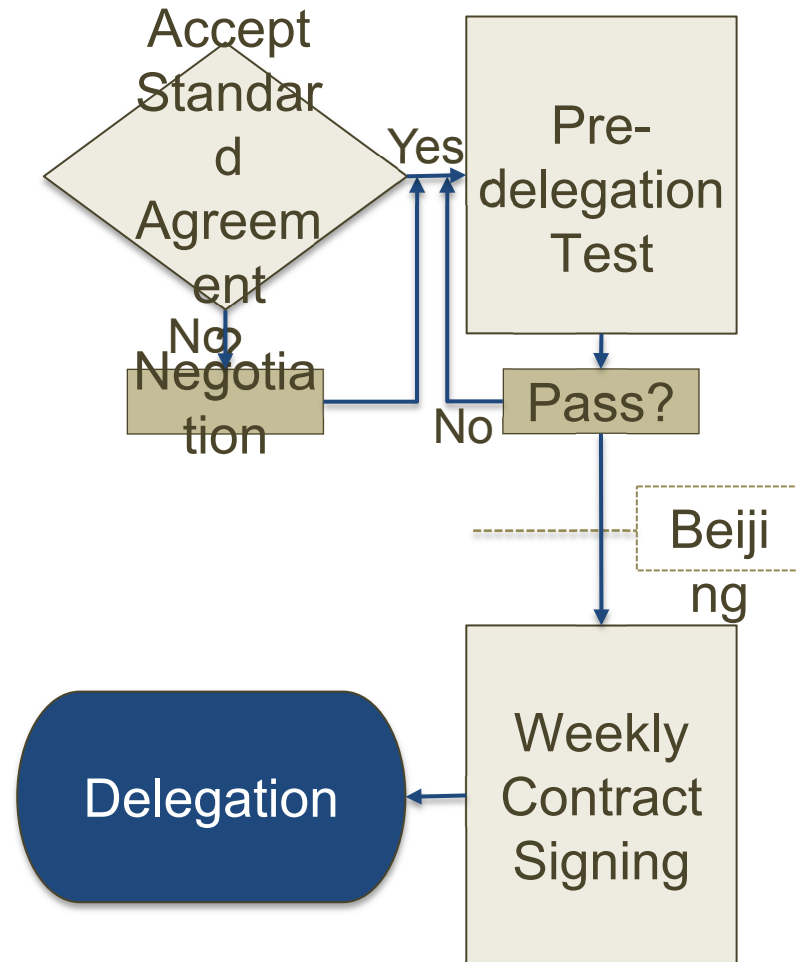
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- ICANN will execute agreements that were accepted by applicants above at the rate of approximately 20 / week.
- Contracts will be executed starting after the Beijing meeting.



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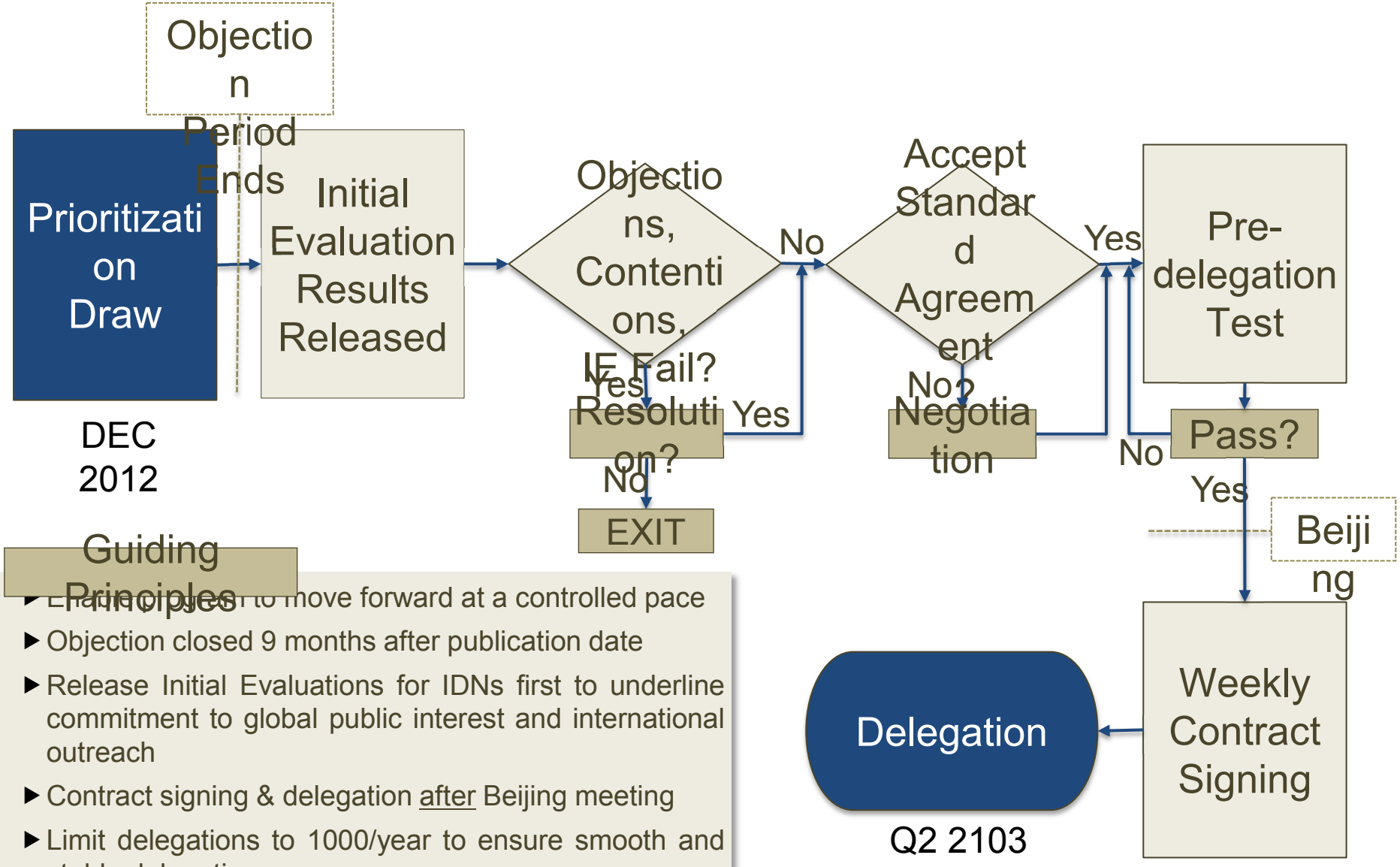
- IANA processing will occur on a first-come, first-served basis.
- Based on the metering in the steps above, it is expected that new gTLDs will be delegated at a rate of 80-85 / month, meeting the 1000 TLD / year target with a smooth delegation rate.





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Q2 2103



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