

Privacy/Proxy Accreditation Program Development

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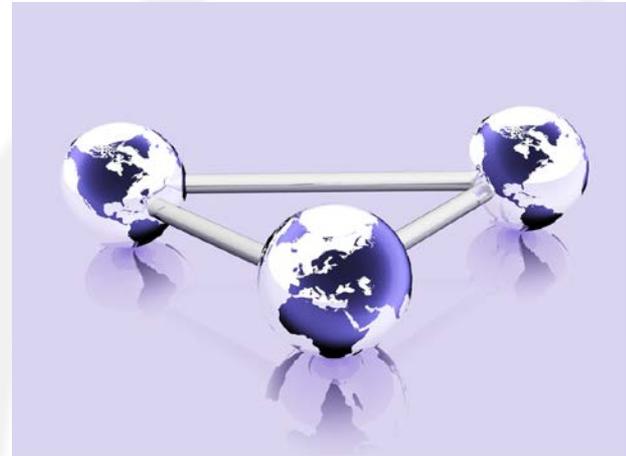
Agenda



- Intro to proxy & privacy services
- Discussion of elements to be included (or excluded) in an accreditation program
- Questions
- Next steps & wrap up



Proxy Services



- “Proxy” is the registrant
- “Licensee,” “beneficial user,” “beneficial registrant” refer to the proxy’s customer
- Registrar may not be a proxy directly
- Proxies typically forward some or all correspondence to the licensee



Common Proxies



- Registrar-affiliated company
- Reseller / web host / developer
- Stand-alone proxy business
- Attorney
- Registration broker (secondary market)
- Family member



Privacy Services



- Customer is the registrant
- Whois contact details provided by the privacy service
- Registrar may operate the privacy service
- Privacy services typically forward some or all correspondence to the registrant



RAA Provisions

2009 Agreement:

3.7.7.3 – registrant responsible for wrongful use unless licensee contact info is promptly disclosed (evidence of actionable harm req'd)

3.4.1 – licensee data escrowed or registrar must conspicuously disclose non-escrow

3.12 – resellers must escrow / give licensee data to registrar, or conspicuously disclose



RAA Provisions

Being negotiated:

- Registrars will only knowingly accept proxy/private registrations from ICANN-accredited proxy/privacy services
- Reveal & relay in cases of illegal conduct + other rules TBD through PDP, contractual agreement, or ICANN-created program (in consultation w registrars & commercially reasonable)



Discussion & Questions

One World
One Internet

