

afnic

*Afnic (re-)appointed as .fr
registry
October 2012*

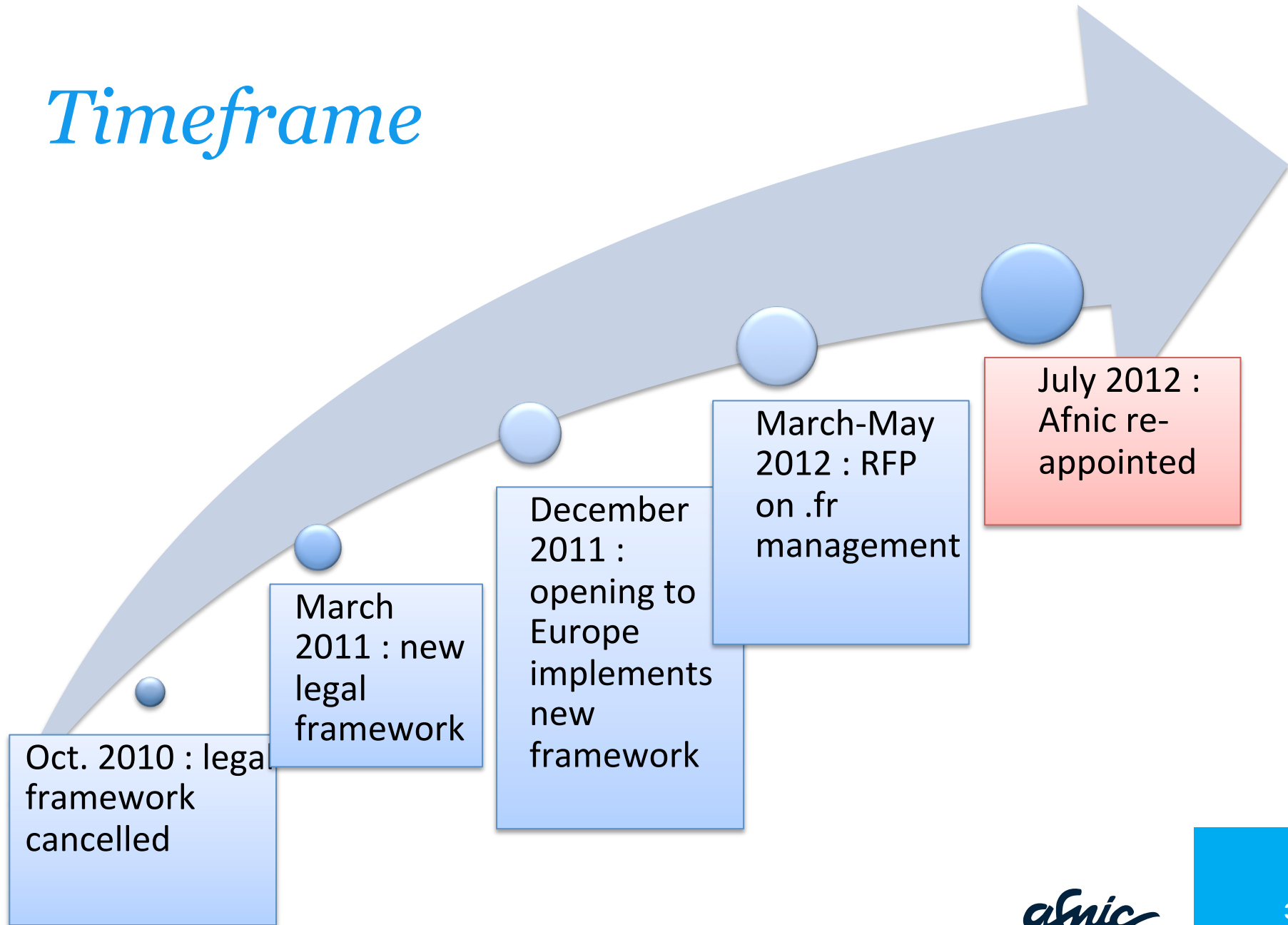
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Key facts about Afnic

- ✓ Not for profit, open membership, multistakeholder, including Gouvernement representatives
- ✓ 2,4 million domains under management
- ✓ 61 staff, based south-west of Paris
- ✓ Also manager of .re, .tf, .yt, .pm and .wf
- ✓ Back-end registry applicant for 17 new gTLDs

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Timeframe



RFP criteria and specifics

- ✓ 11 tenders, one for each French ccTLD
- ✓ *.fr* decision due by June 30th
- ✓ Open to any European organisation
 - ✓ Candidate registry can't own registrar
- ✓ Emphasis on security
- ✓ Any profit **MUST** be re-invested within the scope of the TLD-specific contract

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Competition and communication



le-nouveau.fr



JE SOUTIENS *afnic*

Soutien à la candidature de l'AFNIC dans le cadre des appels à candidatures pour la fonction d'office d'enregistrement des domaines français de premier niveau de l'Internet



POURQUOI UNE CANDIDATURE ? POURQUOI UN SOUTIEN ? SOUTENEZ L'AFNIC ILS NOUS SOUTIENNENT À PROPOS

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Main competition arguments

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FRNIC

- We will double the number of domain names
- Lower prices (but not too much)
- Complex new governance model
- Support in the start-up & entrepreneur digital community

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Afnic

- Multistakeholder governance and PDP
- Center of excellence (R&D) : extra benefits for community beyond registry
- Customer and community support (national & international)
- Proven track record

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Outcome

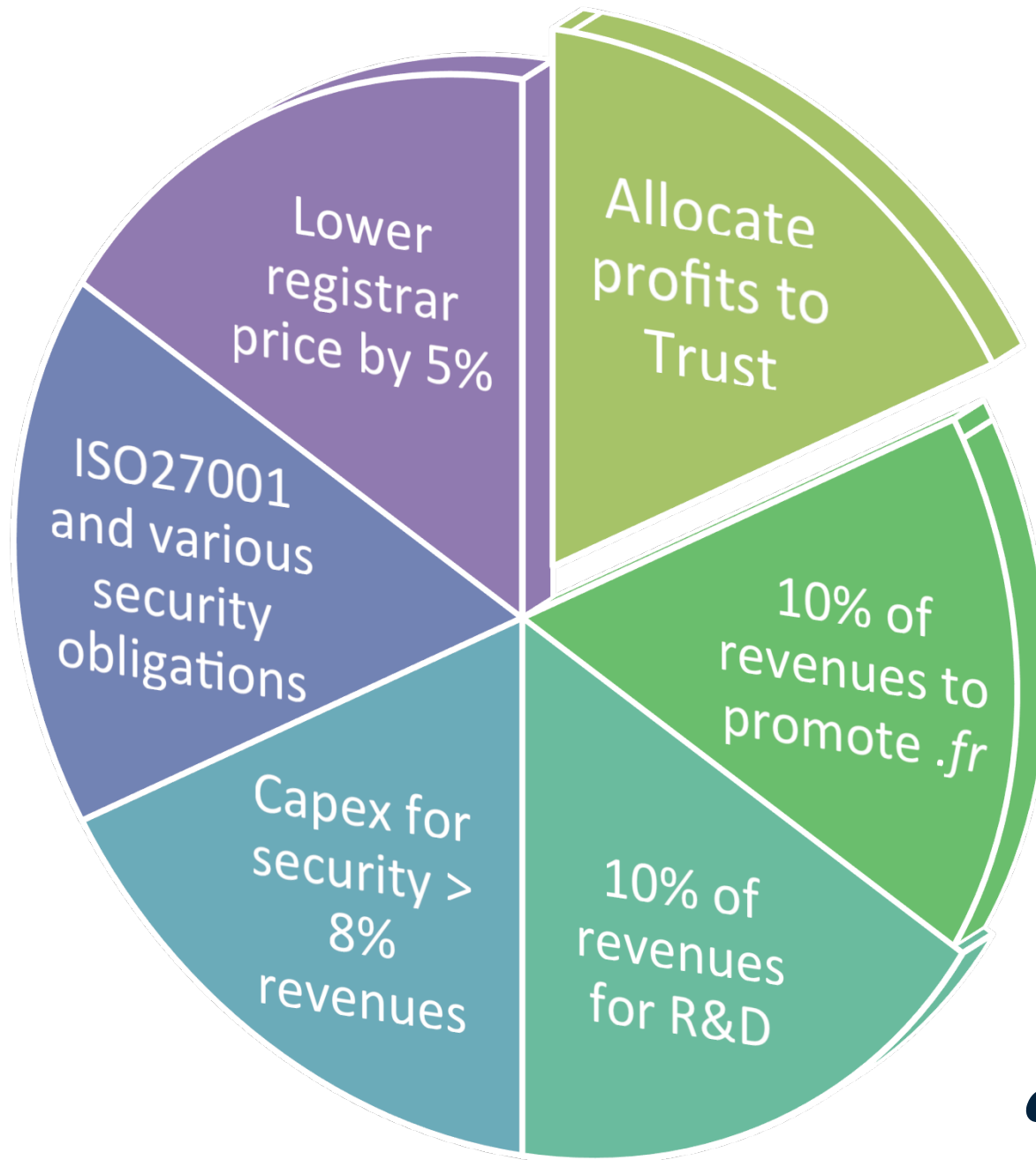
- ✓ Afnic appointed for 5 years (with 5 year renewal option)

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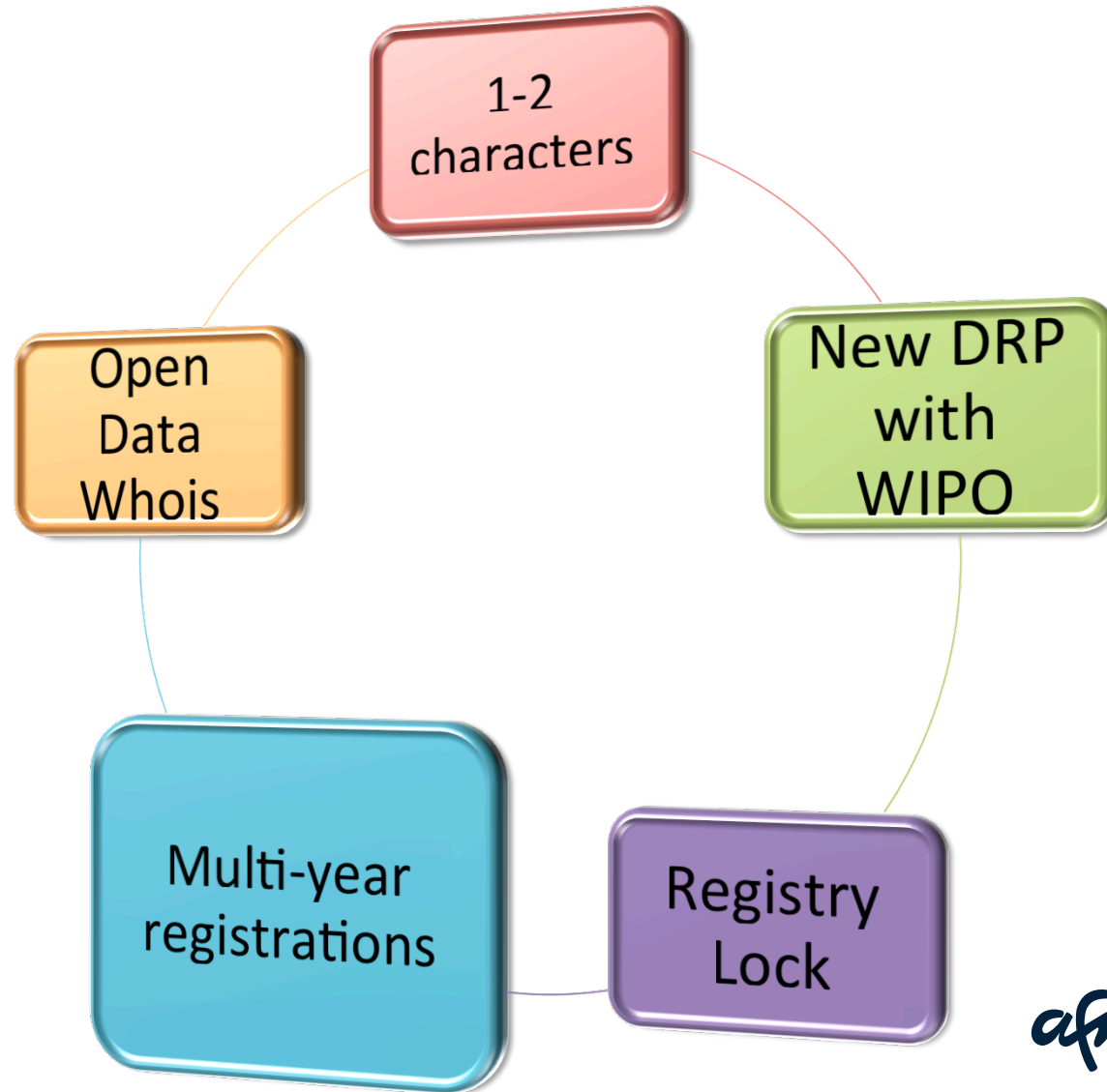
est reconduite comme
l'office d'enregistrement du
Merci !



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Also...



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Next steps

- ✓ Implementing commitments
 - ✓ Appointment process is a key driver for organisation change
 - ✓ The Trust reinforces our mission : promote and develop the Internet in France
- ✓ Prepare for next RFP :
 - ✓ Expect increased competition

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www.afnic.fr
contact@afnic.fr
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Facebook : afnic.fr

*Thank
you !*

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